



chrisrezner.com
mobile / 289 527 1116
chris@rezner.ca

I am a Senior Art Director / ACD with 20 years experience working with some of the best in the industry. I am a mentor and conceptual thinker, creating fun innovative content for branding, print, OOH, social and video. These ideas engage the consumer, but stay true to client objectives. I have created campaigns and content for a variety of clients including Kia, Ford and Lincoln. Companies I have worked for: Critical Mass, Organic, Grip Limited, Innocean Worldwide Canada, Manifest Communications, GTB and Diamond Integrated Marketing.

experience

april 2018 – october 2018 (contract) / senior art director / ACD / Diamond Integrated Marketing

Worked on the following clients: TD and MBNA

////////////////////////////////////

october 2016 – march 2018 (contract) / senior art director / ACD / GTB

Worked on the following clients: Ford and Lincoln Canada

notable projects/

Whiteboard social videos for truck, car and SUV

Fusion Energi social videos

////////////////////////////////////

june 2016 – august 2016 (contract) / senior art director / manifest communications

Brand creation for Ontario's Universities

////////////////////////////////////

july 2012 – february 2016 / senior art director / innocean worldwide canada

Worked on the following clients: Kia Motors Canada

Ideation and Concept Design for both digital and traditional

Art Direction/Creative Lead Design

////////////////////////////////////

february 2009 – june 2012 / senior art director / grip limited

Worked on the following clients: Budweiser · Bud Light · Stella Artois · Johnson & Johnson · Splenda
Auto Trader · Honda · Honda Motorcycles

notable projects/

splenda.ca / art direction and lead design entire site build

art direction and lead design of website

Bud Light VIP Super Bowl / art direction and lead design for micro site and mobile site

Honda Varadero / art direction and lead design for Honda Varadero micro site

////////////////////////////////////

2007 – 2009 / senior art director / organic inc.

Worked on the following clients: Sprint · Bank of America · Chrysler · Dodge

Ideation and Concept Design

Art Direction/Creative Lead Design

////////////////////////////////////

2005 – 2007 / art director / critical mass

Worked on the following clients: citicards · citibank

Ideation and Concept Design

Art Direction and team collaboration

notable projects/

Worked primarily as a lead designer on the Citi Card website design and build.

education

1999 / Sheridan College

1 year post grad design program

1995 – 1998 / St. Lawrence College

3 year graphic design program